



# Strategy to Scale: Regional innovation driving Europe's green and competitive future

**18 February 2026 | 09:30 – 14:30**

*University Foundation (Meeting Room A)*

*Rue d'Egmont 11, 1000 Brussels*

*The Greet CE Final Project Conference, titled “Strategy to Scale: Regional Innovation Driving Europe’s Green and Competitive Future,” presents the project’s circular economy pilots and innovations across sustainable agriculture, bio-based value chains, clean energy, renewable gases, and resource-efficient construction. The conference also highlights projects developed and supported within Greet CE, including digital energy tools, biofertilizers, and strategies for scaling impact. SME pitches showcase practical circular solutions: from waste-to-energy technologies and pyrolysis products to mycelium-based composites and sustainable insulation, accompanied by investor feedback to support market adoption. Together, these sessions demonstrate how regional innovation is shaping Europe’s green and competitive future.*

## Programme

**09:00 – 09:30 Welcome coffee and registration of participants**

**09:30 – 09:40 OPENING SESSION**

Representative of co-organizer  
*Slovenian Business and Research Association (SBRA)* Draško Veselinovič

Representative of the Greet CE Project Coordinator  
*Energy agency of Savinjska, Šaleška and Koroška (KSEENA)* Boštjan Krajnc

From Brussels to the Regions: FEDARENE’s position on key EU policies for the Green Transition  
*European Network of Energy Agencies and Regions (FEDARENE)* Mickael Bianchin

**09:40 – 10:20**

**POLICY KEYNOTE SESSION**

Supporting circular supply chains with I3  
*European Innovation Council and SMEs Executive Agency (EISMEA)*

Maja Ferlinc

Financing Innovation at scale – financial instruments, S3 & STEP  
*EC Directorate-General for Regional and Urban Policy (DG REGIO)*

Agne Kazlauskaitė

Sustainable agriculture for security and resilience  
*EC Directorate-General for Agriculture and Rural Development (DG AGRI)*

Davila Diaz

**10:20 – 11:00**

**THEMATIC SESSION I: Greet CE project pilots**

Sustainable agriculture and bio-based value chains  
*Bioeconomy Cluster (BEC)*

Daniel Ács

Clean energy and digital innovation  
*Energy agency of Savinjska, Šaleška and Koroška (KSEENA)*

Nika Krajnc

Renewable gases in circular economy  
*Energy Institute Hrvoje Požar (EIHP)*

Željka Fištrek

Resource-efficient construction and material cycles  
*Chamber of Commerce and Industry of Slovenia (CCIS)*

Aleš Dremel

**11:00 – 11:15**

**Coffee networking**



**11:15 – 11:55**

**THEMATIC SESSION II: Projects supported and developed by Greet CE**

GreetGEO  
*EGEC*

Giulia Cittadini

ELEVATEcee  
*Delfy consulting (DELFI)*

Kristina Dely

Supporting I3 projects cascade funding (DEREMCO)  
*MYCOPOR, Rutena d.o.o.*

Matjaž Božič

Bridging Innovation and Practice in Eco-Construction - Insights from the construction value chain  
*Non Tox Hub Insititute*

Petra Marinko


Scan2twin and NACHIP  
*Energy agency of Savinjska, Šaleška and Koroška (KSEENA)*

Niko Natek

**11:55 – 12:35**

**THEMATIC SESSION III: Business and investor session (1/2)**

Pitches by selected SMEs supported by Greet CE:

 Digital tools facilitating cooling with wastewater waste heat

*Sewergy Kft.*

Pál Kiss

✦ Hydrogen from waste through innovation in gasification

*Indeloop*

Danica Maljković

✦ Sustainable anchoring solutions made from recycled plastic

*SADDAR*

Paula Wasowska

Q&A Feedback from innovation intermediaries and investors (dialogue on scaling circular solutions)

*\* Session moderated by Klaus Niederländer, Secretary General of the Vanguard Initiative*

### **12:35 – 13:15 THEMATIC SESSION III: Business and investor session (2/2)**

Pitches by selected SMEs supported by Greet CE:

✦ Holistic solutions for circular bio-waste management

*Biograda s.r.o.*

Richard Hanzlík

✦ Waste biomass into carbon-negative solutions via pyrolysis

*VoltVert*

Vlad Stoicescu

✦ Micelium based composites for material circularity

*MYCOPOR, Rutena d.o.o.*

Matjaž Božič

✦ High quality cellulose insulation for energy efficiency

*CELIQUM srl*

Györfy Attila

Q&A Feedback from innovation intermediaries and investors (dialogue on scaling circular solutions)

*\* Session moderated by Klaus Niederländer, Secretary General of the Vanguard Initiative*

### **13:15 – 13:30 CLOSING SESSION**

*Key takeaways and future cooperation opportunities  
Official closing of the Greet CE project*

**13:30 – 14:30**

**Networking Luncheon**



The Greet CE project (n. 101133227) is supported by the European Unions Interregional Innovation Investments (I3) Instrument.