

Green Crossing in Central Europe - Greet CE



Why?

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The Greet CE project (n. 101133227) is supported by the European Unions Interregional Innovation Investments (I3) Instrument.

Briefly about the project



Type: Interregional Innovation Investments Instrument - I3 Project Grants- I3-2022-CAP2b

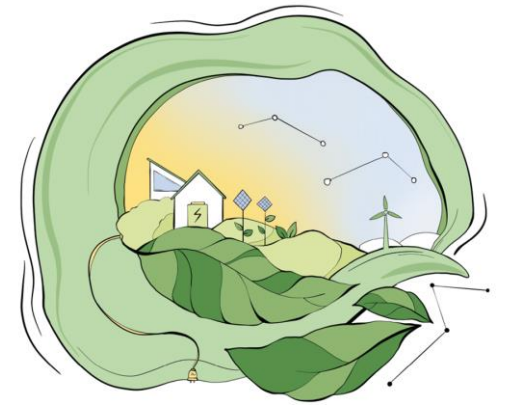
Duration: 24 months (20 November 2023 - 19 November 2025)

Project coordinator (LP): KSSENA

Programme: the Interregional Innovation Investment Facility (I3)

Managing Authority: EISMEA (European Innovation Council and SME Executive Agency)

More about the project: [here>>](#)



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About the project consortium



The project consortium brings together eight full project partners:

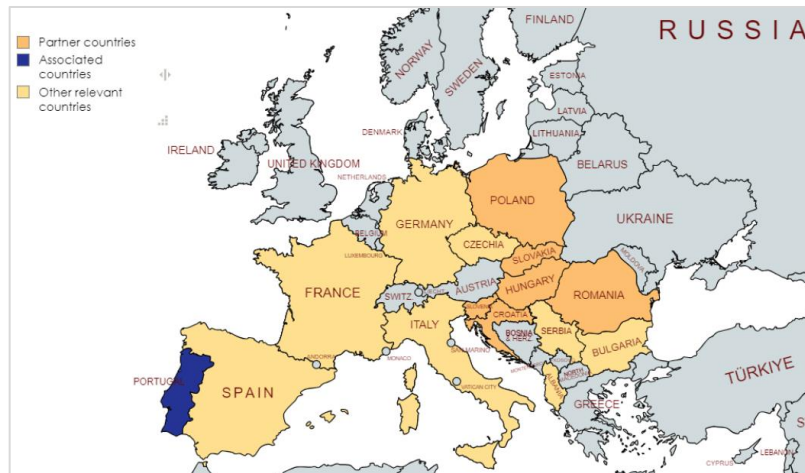
- **Energy Agency for the Savinja, Šaleška and Koroška Region (KSSENA)** - Slovenia; Lead Project Partner
- **Hrvoje Požar Energy Institute (EIHP)** - Croatia; project partner
- **Falcon Vision (FALCON VISION)** - Hungary; project partner
- **Chamber of Commerce and Industry of Slovenia (GZS)** - Slovenia; project partner
- **Bioeconomy Cluster (BEC)** - Slovakia; project partner
- **Green Energy and Innovative Biomass Cluster (GEA)** - Romania; project partner
- **Delfy consulting Kft (DELPHY)** - Hungary; project partner
- **Falcon Vision (FALCON VISION)** - Hungary; project partner

* Co-funded by the EUROPIAN INNOVATION COUNCIL AND SMES EXECUTIVE AGENCY (EISMEA)
All of the above organisations offer free advice to interested parties in the framework of the GREET CE initiative.

The Slovenian Chamber of Commerce and Industry is Slovenia's largest non-governmental, voluntary, non-profit and independent organisation, bringing together more than 5,200 companies of all shapes, sizes, sectors and regional affiliations to represent the interests of its members in the economy. The Greet CE project is joined as a full project partner of the group, thus joining a project consortium of 29 organisations from seven regions of six Central European countries (HR, HU, PL, RO, SI, SK).

Consortium details

Project consortium: 8 organisations from 6 countries with proven experience in business, social and technological innovation, EU projects and funding, and sustainable policy innovation.
Associated partners: 21 organisations from 6 countries, including 5 universities (from 4 countries), 9 industry associations/clusters, 2 public bodies, 1 research institute and 4 SMEs.



Main target regions:

- Less developed Central European regions in HR, HU, PL, RO, SK and SI
- Portuguese outermost regions (Madeira, Azores) - Blue Bioeconomy (+PT biomethane, EE project clustering)



Project objectives



- ❑ **Enhancing the capacity of regional innovation ecosystems, in particular** SMEs in less developed Central European regions, to connect and interoperate in EU value chains and to participate in partnerships with other regions.
- ❑ The aim is to **unlock innovation potential and thus facilitate further SME participation in calls for proposals under Strand I3 1 and Strand 2a**. The project will also help to create other opportunities for ERDF, Interreg and crowdfunding.
- ❑ The Greet CE project aims to create the conditions for **successful inter-regional cooperation** and investment in common **areas of smart specialisation**, in particular in the field of **the green transition**, with a particular focus on the energy and bio-economy sectors.



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Our focus - increasing SME capacity



Industry value chain analysis

involves examining the different stages of the production of a product/service, from procurement to final purchase by the end user. In Porter's value chains, inbound logistics, operations, outbound logistics, marketing and sales and services are categorised as primary activities with several supporting activities.

Business case

provides the rationale for implementing a project, programme or portfolio within value chains. It assesses the benefits, costs and risks of alternative options and justifies the preferred solution. It includes the rationale for initiating the project, presented in a well-structured document.

Route plan

a strategic plan that defines the goal or desired outcome and includes the main steps or milestones needed to achieve it. It also serves as a communication tool. Smart Specialisation Strategies (S3) are one of the global methodologies for Science, Technology and Innovation (STI) roadmaps to achieve the Sustainable Development Goals. It uses bottom-up participatory processes.



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Innovation

- connecting and supporting SMEs from EU regions for EU funding and develop niche pilots



Ecological construction



ion

Regenerative farming



Digital (sustainable) energy



Renewable gases



www.greetCE.eu



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About Greet CE pilots



RENEWABLE
Gases

Regenerative farming pilot project

With a focus on sustainable agricultural practices, this pilot project aims to improve soil health, biodiversity and ecosystem services. It supports the bioeconomy by promoting the use of bio-based fertilisers and sustainable farming techniques. The pilot project contributes to the Green Deal's "farm to fork" strategy, which aims to make food systems fair, healthy and environmentally friendly.



ECO
Construction

Eco-building pilot project

The eco-construction pilot project focuses on the integration of sustainable building materials and techniques in construction. This initiative directly supports the ambitions of the European Green Deal for a climate-neutral Europe by 2050, with a focus on reducing the carbon footprint of the construction sector and promoting bio-based materials, thus contributing significantly to the growth of the bio-economy sector.



REGENERATIVE
Farming

Renewable gases pilot project

This pilot project explores the production and use of renewable gases such as biogas and hydrogen as clean energy sources. It supports the transition to a circular economy by valuing organic waste and residues in line with the bioeconomy objective, by creating value from renewable biological resources. The pilot project is aligned with the European Green Deal objective to reduce greenhouse gas emissions and increase the use of renewable energy sources.



DIGITAL
Sustainable Energy


Digital (Sustainable) Energy Pilot Project

This pilot project uses digital technologies to increase energy efficiency and integrate renewable energy sources into regional energy systems. It is aligned with the European Green Deal objective of decarbonising the energy sector, promoting smart energy systems and encouraging the integration of digital solutions in energy management, reflecting the principles of sustainability and innovation of the bioeconomy.



Welcome to the official website of the Greet CE project

**Green Business Ideas
Information Website**


Benefit from our knowledge
repository

**Potential green business
partners website**


Find new opportunities and
synergies

**Support website for
processing applications
for EU funding calls**


Develop and fund your
project







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I3 SME Support Facility - EU Financing Programme

Financing and governance

-  An integral part of **cohesion policy** - the European Regional Development Fund (**ERDF**)
-  Budget of **€570 million**
-  Directly managed by **the European Commission** - the EU's Directorate-General for Regional and Urban Policy (**DG REGIO**) and the European Council's Executive Agency for Innovation and SMEs (**EISMEA**).

Specific objectives

-  **Accelerating** innovation, transformation and commercialisation of products and services
-  **Strengthening** cooperation at EU level
-  **Mobilising** and optimising investment to transform EU value chains
-  **Supporting the** replication of I3 project results and their further funding at national and regional level, in particular in the framework of ERDF and Interregional Innovation Investments (I3) Instrument in EU Member States and regions.



Source:



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Contact us!



For more information, visit www.greetCE.eu

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